



Short Videos, Lifelong Impact

Thanks for your interest in *Job Jots*. *Job Jots* are the Chamber's "Day in the Life of" video series aimed toward showing students and general job seekers the vast array of career opportunities in Bartow County.

This is not only important for your business, but for our entire community.

Below is a loose script for you to follow when making your video. Because these videos are intended to be 'jots', as in short in nature, please stay under one minute.

If you have A/V resources at your disposal, great! If not, no worries. You can use your smartphone. Our intent is for your video to show authenticity.

Once completed, please send the video file to Matthew Thomas, Workforce Development Director at matthew@cartersvillechamber.com.

These videos will be viewable on the [Chamber's YouTube channel](#) and shared in schools and across our community with a specific focus on high schoolers deciding on what career path to choose and job seekers in the general public.

You are free to record as many *Job Jots* videos as you like and upon your direction, we will take down your video(s) at any time you, or we at the Chamber, deem necessary.

If you have any questions, please contact Matthew Thomas, Workforce Development Director at matthew@cartersvillechamber.com or at 770.382.1466.



Job Jots Loose Script

- Share your name, position, company information, and what you want students and job seekers to know about your business.
- Share some of the skills or aptitudes necessary to succeed in your business or industry (interacting with people, enjoying math, love for cars, helping people in crisis, etc.).
- Share what is necessary to gain employment or move upward in your field (high school diploma, GED, specific trainings, experiences, or certifications, etc.).
- Share why you enjoy working in your career field.
- End with “Thanks for watching this Job Jots video!”

Tip: If possible, show your work environment and where the action happens. This will help give a more accurate depiction of your day.