



Short Videos, Lifelong Impact

Thanks for your interest in *Job Jots*. By choosing to record a *Job Jots* video, you are choosing to change a life by showcasing work opportunities that could lead to new career and life possibilities.

This is not only important for your business, but for our entire community.

Below is a loose script for you to follow when making your video. Because these videos are intended to be 'jots', as in short in nature, please stay under three minutes.

If you have A/V resources at your disposal, great! If not, no worries. In fact, we'd prefer a smartphone video to keep these videos as authentic and close-to-the-job as possible.

Once completed, please send the video file to Matthew Thomas, Workforce Development Director at matthew@cartersvillechamber.com.

These videos will be available on the [Chamber's YouTube channel](#) and shared across our community with a specific focus on job seekers in the general public and students choosing a career path.

You are free to record as many *Job Jots* videos for as many positions as you like and upon your direction, we will take down your video(s) at any time you, or we at the Chamber, deem necessary.

Again, thank you for your interest in the *Job Jots* video series. It is yet another effective way to help job seekers learn more about the opportunities you have to offer and strengthen our talent pipeline.

If you have any questions, please contact Matthew Thomas, Workforce Development Director at matthew@cartersvillechamber.com or at 770.382.1466.



Job Jots Script

- Share your name, position, and a little about your company.
- Share the job opening position and what is necessary to get the position (high school graduation, trainings, certifications, etc.).
- Share what is, or may be, most enjoyable about the job and what qualities and/or qualifications, someone would need to succeed in the role (mechanical aptitude, love for numbers, helping people succeed, etc.).
- Give one piece of career advice you would share with anyone wanting to enter the field of work.
- Lastly, let viewers know how they can learn more about the job opening, or career path (company website, social media, Chamber Job Board, etc.).
- End with “Thanks for watching this Job Jots video.”